



NATIONAL ACCOUNTS

Electronic Article Surveillance Accessories

Retail anti-theft solutions

We help protect your retail assets and help minimize shrink with our advanced Wi-Fi-enabled electronic article surveillance tags, labels and accessories.

ADT[®] Commercial

Open Merchandising Promotes Increased Sales for Your Retail Operation

Operating successfully in today's retail environment is a challenge. Losses due to shrink and razor-thin margins can often make the difference between a profitable year and one that falls short of expectations.

As one of the nation's largest integrators, we develop long-lasting relationships with our retail customers to fully understand their needs and act as their One Ideal Partner. Our dedicated retail team has decades of experience providing advanced EAS solutions designed to help protect valuable retail inventory. Our foundation is delivering superior customer service and is the driving force behind everything we do.

According to the *National Retail Security Survey*, U.S. retailers lose nearly \$50 billion a year to shrink, which is comprised of shoplifting, employee theft, paperwork errors and fraud. Of that total, shoplifting accounts for more than 36% of retail shrink-related losses.

(source: NRSS 2019)

EAS accessories help prevent shrink while maximizing your sales

Electronic Article Surveillance (EAS) systems can help your organization curtail shoplifting without sacrificing open merchandising of high-value, high-theft merchandise.



You can still profit from consumer impulse buys while helping to ensure that you are protected from shoplifting attempts.



EAS systems can help minimize crimes of opportunity and create a more secure environment for sales associates and customers.

ADT Commercial EAS Tags, Labels and Accessories

As the premier provider in the United States, ADT Commercial offers a complete portfolio of reusable hard and specialty tags, disposable labels, detachers and deactivators. Tags and labels are compatible with all 58 kHz AM and 8.2 MHz RF EAS systems—and they are available in a wide range of options to protect even hard-to-protect merchandise ranging from clothing to liquor bottles, luggage, handbags, sporting goods, boxed items and more.

Hard and specialty tags tailored to your merchandise mix

Infrared (IR) smart self-alarming tags

IR smart tags are the benchmark for superior product protection for a wide range of merchandise categories including luggage and women's handbags, high fashion merchandise, boxed items and expensive bottled products like wine, brandies, champagne and whiskeys. Available in 3-alarm and 4-alarm version, they are compatible with both in 58 kHz AM and 8.2 MHz RF frequencies. Lanyard versions are available in lengths from 4 to 80 inches.



Bandit II IR tag

The Bandit IR smart tag is specifically designed for boxed merchandise. It is available with up to four alarm levels to safeguard against theft or tampering. The Bandit II is available in 58 kHz AM and 8.2 MHz RF frequencies and can be detached with IR or Superlock detachers.



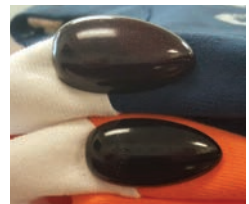
Shell tag and shell tag ink

Shell tags employ a dual technology design available with or without ink ampoules that deliver the added feature of benefit denial. Its sleek rounded edge and sloping design makes the tag tamper-proof with unauthorized removal nearly impossible. It is available in your choice of 58 kHz AM or 8.2 MHz RF technology for maximum protection.



Teardrop tag

The teardrop tag is designed not only to provide superior protection, but to blend in as if it were part of the garment itself. This tag is available in three shades: burgundy, pearl and midnight.



Pencil tag collection

Pencil tags are adaptable to nearly every style and type of garment. A superlocking mechanism within the tag requires a strong magnetic detacher to remove, making conventional shoplifting methods difficult. Pencil tags come in three sizes to suit your merchandise: Micro, Mid and Super. A selection of three colors (black, white and gray) increases the pencil tag's versatility. Available in 58 kHz AM technology.



SuperSensor tag

The SuperSensor tag is extremely lightweight with optimal detection. The SuperSensor is compatible with all super tag detachers and is available in black or gray. For smaller items, such as infant and toddler clothing, we provide the Mini SuperSensor, which combines all the benefits of the SuperSensor into a smaller tag. Available in 58 kHz AM technology.



58 kHz AM label

The triple resonator 58 kHz AM label has greater detection than the DR label. This label has a self-adhesive side for ease of use with designs in white and barcode.



Detachers and deactivators provide ease-of-use for employees

Stealth Pad Deactivator II

- Flush mount
- Seamless scanning and deactivation in one simple step



IR smart detacher - handheld

- Uniquely designed detacher for the patented four-alarm tagging options
- Emits a unique coded IR signal to disarm the smart tag



IR smart detacher - countersunk

- Uniquely designed detacher for the patented four-alarm tagging options
- Emits a unique coded IR signal to disarm the smart tag



IR smart detacher - desktop

- Uniquely designed detacher for the patented four-alarm tagging options
- Emits a unique coded IR signal to disarm the smart tag



Additional offerings

ADT Commercial also offers a range of benefit denial solutions along with magnetic detachers for superlock mechanisms.



Wi-Fi Remote Tuning Is Fast and Provides Service Efficiencies

Our EAS systems feature innovative Wi-Fi remote tuning capabilities that create a cost-effective benefit without adding infrastructure cost—they quickly and easily connect to the mobile hotspot configured with your system.



Most service calls will no longer require a technician to be on-site to resolve your issues—minimizing operational disruptions, and eliminating lead times and travel costs.



When you place a service call, the service technician will log in to your system to see if there are tags in the field, electronic noise, or other issues that can be managed remotely.



The technician can then remotely tune your system to perform optimally and efficiently.



Let's Start a Conversation

Local offices. National resources.

We make it easy to switch providers, and our onboarding process is predictable, dependable and painless. If you're looking to increase coverage of merchandise in current locations or are in search of a new EAS provider, we are ready to serve your needs.

833-238-5742

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ADT® Commercial

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